it's cool!

international

PORTUGUESE PROGRAM BRAZIL

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Welcome to it's cool!

Founded in 1993, It's Cool International has successfully taught languages and has been renowned for its courses, thus achieving a highly respectful standard of teaching as well as quality service.

School Accreditations

• Accredited by the British Council

• We are an overseas Foreign Language Center approved by the USA institutions of higher education that receive allocations of (FLAS) fellowships from the U.S. Department of Education.

• Educational Counseling Representative in Brazil for UCLA (University of California in Los Angeles) Extension Program.

• Has been awarded the " 2012 Excellence Award " by L.S.L for its outstanding Portuguese teaching and service.

• Known by some Brazilian Consulates

Location

We are located in a privileged area called Perdizes near one of the best known avenues of São Paulo - Avenida Sumaré. You can find restaurants, coffee shops, stores and malls that are at a walking distance from It´s Cool International. There are also different means of transportation nearby, providing easy access to nearly any place you want to go.

About São Paulo City

São Paulo is the largest and the richest city in Brazil and has become the most visited city in the country for both tourism and business affairs. São Paulo offers its visitors a great variety of attractions.There are approximately 70 museums, more than 2000 cinemas and around 50 theatres, art galleries and cultural centers, besides an assorted night life worth to check and regarded as one of the most lively in the world.

Geographic and Economic data

City: São Paulo

Mainland: South America

Country: Brazil

Region: Southeast

State: São Paulo

Area: 1493 Km^2

Time Zone: GMT – 3

(from April – October – 4 hours ahead of Los Angeles time, 1 hour ahead of New York)

(from November – February – 6 hours ahead of Los Angeles time, 3 hour ahead of New York)

Climate: Temperate

Summer (December to March): 30 – 35°C / 84°F – 95° F

Winter (June to September): 5 – 20°C / 42°F – 68°F

Official Language: Portuguese

Currency: Real (R$)

Facilities and Staff

It's Cool has modern learning facilities and qualified, experienced and motivated staff. This, combined with the most modern teaching materials and methods, enable our students to get the maximum benefit from their Portuguese Program.

It's Cool teachers

Portuguese Language Program teachers are all highly qualified, professionally trained instructors who can bring out the best of their students. Many instructors have specific expertise in the areas of academic Portuguese or other areas important to an innovative quality curriculum. All of them are Linguistics Graduate.

Computer Laboratories

Computer–assisted instruction is an important part of our Programs.

Internet access available – wireless

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Certificate of Completion

Students who are in good academic standing and have successfully completed a program of study are awarded certificates.

Care and extra services

We look after our students from the time they arrive to the time they depart and transfers to and from the respective airports are arranged by our school.

All students at It's Cool are required to have medical insurance. We advise students to purchase medical insurance before leaving their home country, however you can also get a full insurance package from us, covering doctors fees, emergency dental care and medical expenses in case of accidents.

Orientation

On the first day of your course, you will receive a comprehensive orientation to your program of study and to student life, including:

- ❑ A group orientation to the program and classes
- ❑ Information about São Paulo - Tourism Guide
- ❑ Safety tips and insurance information

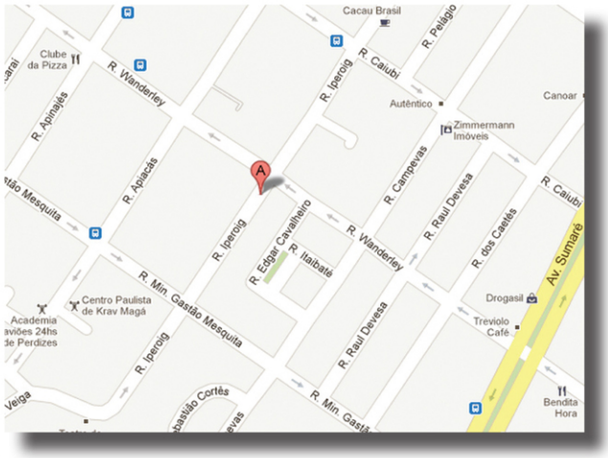
Getting to It's Cool

Traveling to São Paulo is easy.

You can fly into the São Paulo International Airport (GRU) located about 40 minutes from It's Cool.

São Paulo International airport offers shuttle buses to downtown where you can take a bus, taxi or subway to It's Cool International.

We also provide airport transfers from GRU airport where our representatives will meet our students as they reach the arrival area, holding a sign that reads "It's Cool".



Rua Iperoig, 637
Perdizes - São Paulo - SP
(011) 3672-8511 / 3673-7271
itscool@itscoolidiomas.com.br

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Portuguese Program

Our Portuguese program focuses on communication and it is designed to allow the students to express their personal experience, knowledge and opinions on their very earliest exposure to Portuguese.

All the cultural points, formal, informal and the colloquial writing and speaking are consistently presented as to give students a real approach to the language.

Language levels

BEGINNER
You know a few words but cannot understand the foreign language.

ELEMENTARY
You have a basic knowledge of the language and can understand and speak in some simple everyday situations.

LOWER INTERMEDIATE
You can understand and speak fairly well in most everyday situations, but make many mistakes and your vocabulary range is still limited.

INTERMEDIATE
You know the language well enough to communicate successfully in everyday situations. Still make some mistakes, though.

UPPER INTERMEDIATE
You can speak the language confidently in most situations and have a wide range of vocabulary. You do, however, make occasional mistakes.

ADVANCED
You are a confident and fluent speaker. You have a wide range of vocabulary and usually communicate accurately in both formal and informal situations.

PROFICIENT
You can speak the foreign language fluently and accurately.

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Courses

Each class: 50 minutes

General Portuguese 15 (15 classes a week)

Class time: from 9:00 (AM) - 11:45 (PM)
Class size: min.: 4 students max.: 8 students
Course length: 2 – 48 weeks
Levels: Beginner to Proficient

Intensive 20 (20 classes a week)

Class time: from 8:30 (AM) - 12:10 (PM)
Class size: min.: 4 students max.: 8 students
Course length: 2 – 48 weeks
Levels: Beginner to Proficient

Super – Intensive 30 (30 classes a week)

Class time: from 8:30 (AM) – 12:10 (PM) / 2:00 (PM) – 3:40 (PM)
Class size: min.: 4 students max.: 8 students
Course length: 2 – 48 weeks
Levels: Beginner to Proficient

Intensive 20 Plus or Super-Intensive 30 Plus.

Students combine either the Intensive 20 or Super–Intensive 30 course with individual lessons.
The individual lessons are specially designed for the requirements and needs of the student.

Class time: see Intensive 20 / Super-intensive 30 + desired number of private classes
Class size: min: 4 students max: 8 students
Course length: 2 – 48 weeks
Levels: Beginner to Proficient

One-to-One

15 classes a week	Class time: 9:00 (AM) – 11:45 (AM)
30 classes a week	Class time: 8:30 (AM) – 12:10 (PM) / 2:00 (PM) – 3:40 (PM)
40 classes a week	Class time: 8:30 (AM) – 12:10 (PM) / 2:00 (PM) – 5:40 (PM)

Course length: 2 – 48 weeks
Levels: Beginner to Proficient

Business Portuguese Program (BPP)

The Business Portuguese Program is an intensive program (20 or 30 classes per week) designed for professionals and students who want to:

- improve their ability to communicate in Portuguese in the world of international business.
- compare international business practices and customs to those in Brazil.

Business Super-Intensive 30 Plus

Students combine the Business Super-Intensive 30 course with individual lessons.

Class time: 8:30 (AM) – 12:10 (PM) – 2:00 (PM) – 3:40 (PM) + desired number of private classes.

Required Proficiency: Intermediate to Proficient

One – to – One

15 classes a week	class time: 9:00 (AM) – 11:45 (AM)
20 classes a week	class time: 8:30 (AM) – 12:10 (PM)
30 classes a week	class time: 8:30 (AM) – 12:10 (PM) / 2:00 (PM) – 3:40 (PM)
40 classes a week	class time: 8:30 (AM) – 12:10 (PM) / 2:00 (PM) – 3:40 (PM)

Course length: 2 – 8 weeks

* *Starting dates for all courses: Every Monday.*

Accommodation

Homestay accommodation provides you with a private, furnished room in a Brazilian home. You may choose homestay with or without meals. This arrangement is excellent for all ages and will provide you with the experience of living in a Brazilian home.

You will probably spend a lot of time with your host family and make many friends as well.

Youth Hostel* is a good choice for those looking for a budget accommodation in a place where you can get to know many different people in a more relaxed and international atmosphere.

Hotel can be arranged and the school will be glad to provide you with different options to choose from in hotels ranging from 2 to 5 stars.

Residence hotel combines the privacy of your own place and the service of a hotel at a reasonable price.

* Member of the Hostelling International

Recreation and Social Events

Happy hours at the school and in places in the neighborhood. Outdoor activities as well.

Nearby attractions and student travel

It's Cool, through tourism agencies, organizes day and weekend trips. Ecological trips are offered, too. Information is also available for students who would like to travel independently. We can arrange for sightseeing tours in São Paulo as well.

Short Trips

In privileged location, São Paulo is situated a short distance from many cities.

There are pristine beaches, mountains, ecological reserves, among other attractive places. The coastline is 80Km far from the Capital and has 350Km of seashore. Santos, Guaruja and Peruibe are the highlights of the southern seaside.

The trip around the north coast can include the cities of Caraguatatuba, Ubatuba, Ilha Bela and São Sebastião, all of them of unequal prettiness.

For those who prefer the highlands, Atibaia, 52Km far, cannot be missed. The town is sought for its natural platforms for Delta wings, paragliding jumps and for its delicious fruits of the season, strawberries, particularly.

Campos do Jordão, and many alpine town with lots of clean fresh air and many shopping choices, attracts countless visitors in the coldest days of the season. The city lodges the "Winter Festival", one of the most important events of classical music in the country.

At approximately 140 Km from São Paulo there are spas with very good hotel services.

PRICE LIST

COURSE

ENROLMENT FEE: US$

Intensive 20 (20 classes a week)	
Course Length	**US$**
Two weeks	
(add weeks)	

Super- Intensive 30 (30 classes a week)	
Course Length	**US$**
Two weeks	
(add weeks)	

***Refer to: http://www.itscoolidiomas.com.br/ingles/price-list/**

Business Portuguese Program (BPP)

Super-Intensive	1 week (US$)	2 weeks (US$)	3 weeks (US$)	4 weeks (US$)
30 classes/week				

One – to – one	
Classes / Week	**US$**
20	
30	
40	

	US$
Airport transfer one way	

ACCOMMODATION

Homestay accommodation per week	US$
Single room, bed + breakfast	
Single room, half board	

Youth Hostel	Prices available upon request
Hotel (2-5 stars)	Prices available upon request
Residence Hotel	Prices available upon request

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General Conditions

Enrolment

All payments must be received at least 4 weeks prior to the starting date.

The student fills in the enrolment form and sends it to the school.

Minimum age

The student has to be 16 years or older to be accepted in the program.

How to pay

International money order

Bank transfer

Payment details / bank account

DOLLAR (USD – 220)
SWIFT
Campo 56
Correspondent Bank: Standard Chartered Bank
New York - USA
Swift (BIC CODE): SCBLUS33XXX
Clearing Code: ABA 026002561 / CHIPS UID 0256
Campo 57 - Account Number: 3544034644001

Swift (BIC CODE): BSCHBRSP
Campo 59 - Beneficiary Name: It's Cool - Escola de Idiomas & Cursos no Exterior - Rua Iperoig 637 São Paulo, São Paulo, Brasil - CEP 05016-000
Agência 3681, Perdizes.
Account # : 13 002 142 -3

Cancellation

Before beginning of course

Cancellation must be communicated in writing (fax or e-mail)

If the cancellation is made:

- 21 days before the beginning of the course a $250 cancellation fee will be charged. All the other costs and tuition fees regarding course and housing will be refunded.
- Between 21 and 15 days before the beginning of the course, 20% of the costs and tuition fees will be forfeited.
- Less than 15 days before the beginning of the course, the whole amount will be forfeited.

After beginning of course

- If cancellation is made after the course has started, the full tuition fee is forfeited. However, in case of enrolments longer than three months the Director will evaluate the possibility of allowing credit for part of the tuition fee.
- If the student decides not to attend classes or to shorten the course, he / she is not entitled to any refund.
- Housing and tuition fees are not transferable from person to person.

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Responsibility

The school is not liable for the loss of personal objects, damages, illnesses or injuries to people on the premises.

Insurance

All students at It's Cool are required to have medical and personal insurance before leaving their home country, however you can also get a full insurance package from us.

The school is closed on the following dates

January 1st (New Year)

January 25th (City Foundation)

February / March (Carnival)

March / April (Good Friday)

March / April (Easter)

April 21st (Tiradentes – Independence Hero)

May 1st (Labor's Day)

May 30th, / 31st / or June (Corpus Christi - Church Holiday)

July 9th (Constitutional Revolution)

September 7th (Independence Day)

October 12th (Brazil's Patron Saint)

November 2nd (All Soul's Day)

November 15th (Republic Proclamation)

December 25th (Christmas)

School break: December 21st – January 6th,

Testimonial

"I'm so happy that I made the choice to study at It's Cool Idiomas. I have learned so much since I first started and I enjoy coming to class everyday. The teachers and staff are very welcoming, friendly, and professional."

Christine Wipfli, American

Sebastian from Chile. Took Portuguese classes at It´s Cool for four weeks.

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WWW.ITSCOOLIDIOMAS.COM.BR

AGENT / PARTNER: